Royal Printing Solutions

Art Specifications

The quality of your product and the speed it is produced is greatly effected by the artwork provided. If you follow these basic guidelines it will help to ensure that your project is produced, correctly to your specifications and on time.

- ✓ ***Fonts: Outline all fonts or include any fonts used (.ttf or .otf)***
- ✓ ***Scale: Please use common scales (1/8, 1/4, 1/2, 1/10, 1/12, 1/20)***
- ✓ ***CMYK Build*** ✓ ***No Bleed*** ✓ ***No Printer Marks***
- ✓ ***Contour Cuts: Vector Path on separate layer (No rasterized paths)***
- ✓ ***PMS Colors: Pantone+ Solid Coated only in file.***
- ✓ ***File Size: No larger than 1gb or 300dpi***
- ✓ ***Links: Embedded or files included***

File Set Up

Rich Black value of C: 40 M: 40 Y: 40 K:100
Default Color Book Mode
Document Color Mode: CMYK

One Artboard per graphic
Art to 1/2 Scale if over 200"
Drill Holes on separate layer

No Double Overlapping Contour Paths
No Bleed in Document Setup

File Formats

While there are many graphic formats, PDF files are prefered for our workflow. If submitting any other file formats please ensure that you have the proper resolution for your project. Some common file type are as follows: AI, EPS, PSD, PSB, TIFF, JPG.

Vector Art

Vector artwork is made up of lines and curves. Vector files are not resolution dependent and can be enlarged and reduced without losing image quality.

Rastered Art

Artwork that is built digitally as rows of pixels to make up an image. Raster files are resolution dependent and cannot be enlarged without losing image quality. All scanned photographs and Web images fall into this category. PSD, PSB, JPEG, TIFF, GIFS, and PNG are the most common file types in which all Rastered images are saved. Files should be set up optimally at 100dpi at actual size or at half size (200dpi). We DO NOT accept GIFS or PNG files.

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Pole Pockets

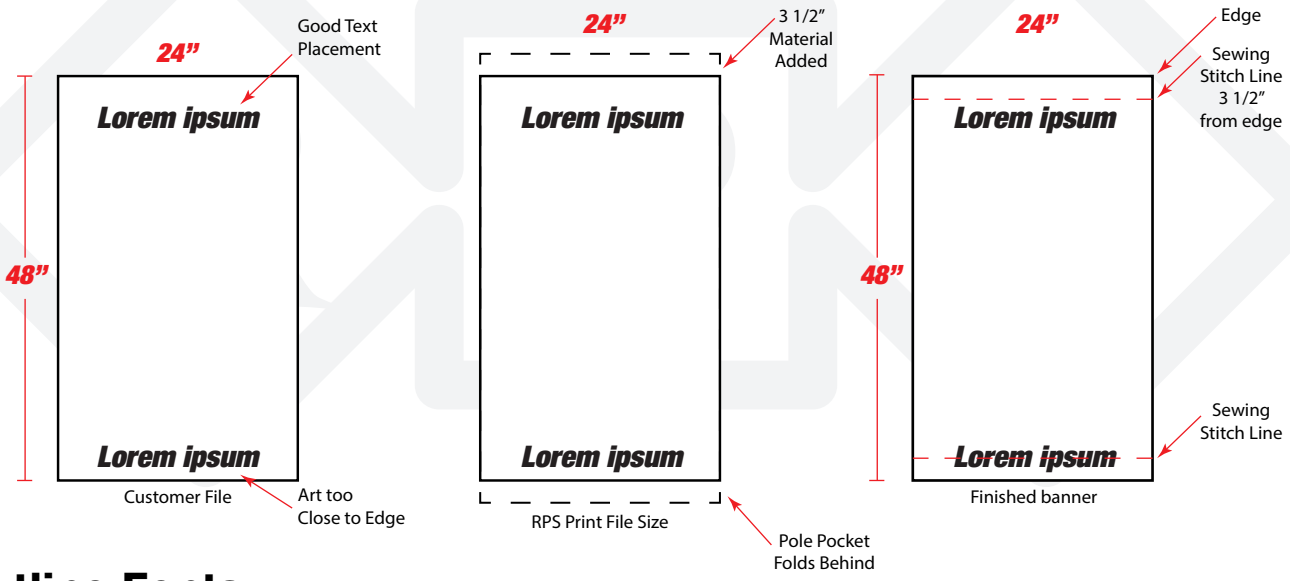
Pole Pockets are mainly used for Boulevard Banner display installations or backdrop banners. They are pockets folded over and sewed from the existing banner material. Below are some helpful tips when submitting art that requires pole pockets.

- "Finished Size" is the size of your banner with pole pockets included.
- Submitted art should be set to the finish size of the banner, we will account for the pole pocket.
- Do not add pole pocket material to your art.
- Ensure that text and graphics are not too close to the edge as it may be compromised by Hems, Pole Pockets, Stitching and Grommets.

Example:

Banner Finish Size: 48" x 24"
Pole Pocket Size : 3"

Safe Edge Art Distance for Pocket: 3 1/2" to 3 3/4"



Outline Fonts

Outline all fonts! Royal Printing Solutions has a large library of fonts but with the vast amount of programs and fonts, it is best to outline all fonts to preserve accurate design. A second option is to include your font files.

Art Charges

Changes or work done to customer supplied artwork by Royal Printing Solutions can be subject to art fees $75/hour. All printed items include (2) mockups. Additional mockups are charged at a rate of $35.00 per mockup.

Following these basic guidelines will help ensure that your project is produced correctly to your specifications and on time. Projects are subject to delay and additional charge if art specifications are not met. If you are unsure of any of these things feel free to call us to discuss. We are happy to help!